

Engagement Timeline & How to Participate

ENGAGEMENT TIMELINE



June – August 2026

Municipal Engagement

Tree San Diego is working with communities across the county through municipal surveys, follow-up outreach, and introductory conversations.



July – September 2026

Partner & Community Organization Outreach

Technical partners, regional organizations, nonprofits, community-based organizations, academic institutions, and other stakeholders are invited to share their perspectives.



August – September 2026

Virtual Listening Sessions

Free one-hour virtual Listening Sessions are hosted to share preliminary Phase 1 themes, ask questions, and hear community priorities. Three identical sessions: Tuesdays, August 25, September 8, and September 22, 12:00 to 1:00 p.m. PDT ([RSVP on the website](#)). The Community & Partner Survey is also open through September 30th.



September 2026

Targeted Conversations & Initial Engagement Findings

Close the Community & Partner Survey; follow up with audiences not yet reached; continue website, social media, and newsletter updates on RUFMP progress and engagement opportunities; and summarize preliminary themes from input.



October – November 2026

Fall Regional Workshop & Public Feedback

Municipalities, partners, organizations, residents, and interested stakeholders will be invited to review preliminary themes and provide feedback on regional priorities and strategies.

ABOUT THE PROJECT

Tree San Diego is developing San Diego County's first Regional Urban Forestry Master Plan (RUFMP) in partnership with PlanIT Geo, supported by Inflation Reduction Act funding administered by the USDA Forest Service. The RUFMP will build on the work already underway across cities, tribes, regional agencies, community-based organizations, and neighborhoods to grow, manage, and sustain the region's urban forest.

Why Engagement Matters

Phase 1 identified preliminary regional findings related to tree canopy, heat, equity, urban forest management, and implementation capacity. Phase 2 engagement will help validate these findings with local knowledge and ensure the RUFMP reflects the priorities, challenges, and opportunities across San Diego County.

How You Can Participate

Additional details, RSVP, and Survey links on the [website](#)



Municipal Staff: Complete the Municipal Survey (open through August) and participate in a brief introductory conversation with Tree San Diego and PlanIT Geo.



Regional Partners and Organizations: Share relevant programs, data, local knowledge, implementation challenges, and opportunities for collaboration. Take the Survey, join a Listening Session, and watch for upcoming targeted discussions.



Community Members and Residents: Take the Survey (open through September) and join a virtual Listening Session (August – September). Attend the Fall Workshop (details coming soon).

How Input Will Be Used

Feedback will help refine preliminary findings and inform:

- Regional urban forestry vision and priorities
- Decision-making and prioritization criteria
- Practical implementation strategies
- Partnership, workforce, funding, and policy opportunities
- The final Regional Urban Forestry Master Plan

Stay Connected!



Visit: treesandiego.org/regionalplan



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