



2026

PLANT-A-THON

1,000 TREES IN 10 WEEKS.

SPONSORSHIP OPPORTUNITIES

Commencing on November 1, 2026

HELP US PLANT FOR THE FUTURE:

Sponsorship isn't just support: it's action, impact, and a legacy of environmental stewardship. Each sponsorship level includes a pledge of trees planted in your name, community visibility, and exclusive campaign perks. Be a part of a growing movement and help us reach 1,000 trees!



WHY PLANT-A-THON?

Join us in making San Diego greener, healthier, and cooler—one tree at a time.

Over the course of **10 weeks**, Tree San Diego will plant and distribute **1,000** climate-resilient trees across communities in need, starting with an epic kickoff in National City where **100** trees will be planted in partnership with the City on October 10, Tree San Diego's Anniversary.

Together with volunteers, local leaders, and environmental champions like you, we'll transform streets, schools, and parks—building shade equity and a healthier environment for generations to come.



GROW COMMUNITY.

Join us in the field to give back and plant trees to expand canopy.



SHOW SUPPORT.

Pledge trees through distribution and plant-back events.



DRIVE IMPACT.

Be part of the change and plant for the future. Give back!



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SPONSOR TO PLEDGE TREES

PLATINUM LEAF SPONSOR

\$10,000

- All Gold Leaf perks, plus:
- Supports the planting and distribution of 800 trees
- Large logo on event banners
- Recognition in press releases and media coverage
- 1 reserved team planting day for up to 20 employees

GOLD LEAF SPONSOR

\$7,000

- Supports the planting and distribution of 500 trees
- All Green Leaf, plus:
- Logo placement on campaign print collateral
- Invitation to speak or be recognized at one planting event
- Recognition in post-campaign impact report

GREEN LEAF SPONSOR

\$5,000

- Supports the planting and distribution of 300 trees
- Recognition on Tree San Diego's website
- Social media shout-out
- Digital "Tree Sponsor" badge to share

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THANK YOU!

From Tree San Diego: As a local 501(c)(3) nonprofit, we are very grateful for your excitement and support of our mission to sustain and expand our San Diego County urban forest. The sponsorship packages above cover the material, freight, and labor costs required to put on our Plant-a-thon, with additional funding going towards our ongoing urban forestry programming. The exact expenses for the event will vary ahead of the event due to tree availability, species, planting location, and scope of labor required. If you have any questions about sponsoring this campaign, want to plan a different event, or wish to explore a larger partnership - please reach out to [**sponsor@treesandiego.org**](mailto:sponsor@treesandiego.org)



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