

Engagement Timeline & How to Participate

ENGAGEMENT TIMELINE



June – July 2026

Municipal Engagement

Tree San Diego is working with communities across the county through municipal surveys, follow-up outreach, and introductory conversations.



July – August 2026

Partner & Community Organization Outreach

Technical partners, regional organizations, nonprofits, community-based organizations, academic institutions, and other stakeholders will be invited to share their perspectives.



August 2026

Focus Groups & Targeted Conversations

Small-group discussions will explore shared opportunities and challenges related to topics such as tree planting and maintenance, data, workforce, policy, equity, and long-term implementation. An Engagement Summary will start in this phase, capturing input to date, and be finalized after the Fall 2026 workshop.



September 2026

Engagement Findings & Workshop Preparation

Tree San Diego and PlanIT Geo will review engagement themes and prepare materials for the regional workshop.



October 2026

Regional Workshop & Public Feedback Opportunity

Municipalities, partners, organizations, residents, and interested stakeholders will be invited to review preliminary themes and provide feedback on regional priorities and strategies.

ABOUT THE PROJECT

Tree San Diego is developing San Diego County's first Regional Urban Forestry Master Plan (RUFMP) in partnership with PlanIT Geo, supported by Inflation Reduction Act funding administered by the USDA Forest Service. The RUFMP will build on the work already underway across cities, tribes, regional agencies, community-based organizations, and neighborhoods to grow, manage, and sustain the region's urban forest.

Why Engagement Matters

Phase 1 identified preliminary regional partners related to tree canopy, heat, equity, urban forest management, and implementation capacity. Phase 2 engagement will help validate these findings with local knowledge and ensure the Plan reflects the priorities, challenges, and opportunities across San Diego County.

How You Can Participate



Municipal Staff: Complete the Municipal survey and participate in a brief introductory conversation with Tree San Diego and PlanIT Geo.



Regional Partners and Organizations: Share relevant programs, data, local knowledge, implementation challenges, and opportunities for collaboration. Interested organizations may be invited to participate in a focus group or targeted discussion.



Community Members and Residents: Stay informed through the RUFMP website and future project updates. A regional workshop and public feedback opportunity are planned for Fall 2026.

How Input Will Be Used

Feedback will help refine preliminary findings and inform:

- Regional urban forestry priorities
- Decision-making and prioritization criteria
- Practical implementation strategies
- Partnership, workforce, funding, and policy opportunities
- The final Regional Urban Forestry Master Plan

Stay Connected!



Visit: treesandiego.org/regionalplan



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